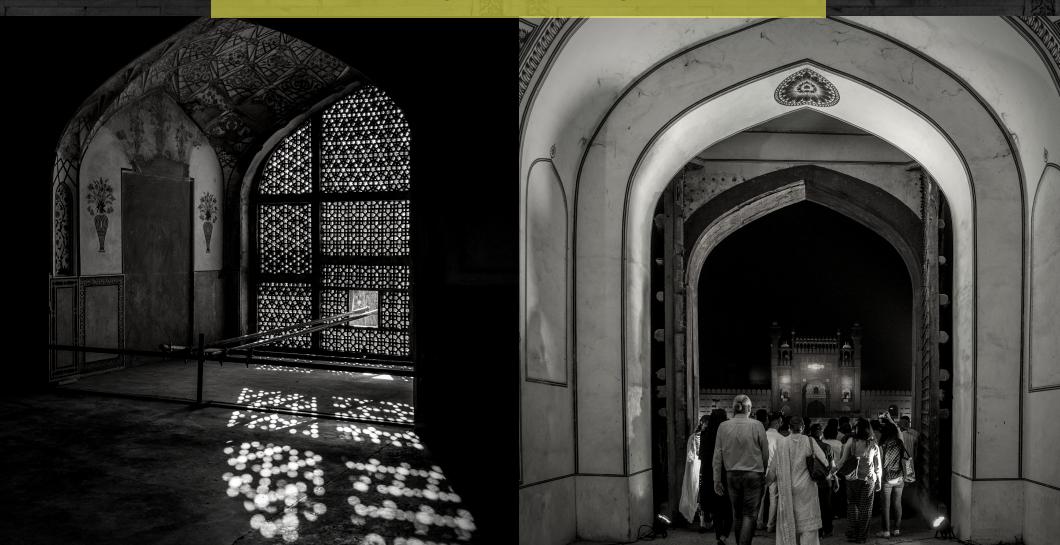


LAHORE BIENNALE FOUNDATION



ANNUAL REPORT





- 1. INTRODUCTION
- 2. LAHORE BIENNALE 01
 - 2.1.1.Director's Note
 - 2.1.2.LBO1 TEAM
 - 2.1.3.ARTISTS OF LAHORE BIENNALE 01
- 3. PROGRAM HIGHLIGHTS
 - 3.1.1.Academic Forum
 - 3.1.2.artSPEAK
 - 3.1.3. Youth Forum
 - 3.1.4.Commissioned Curated Exhibition
 - 3.1.5. Performing Arts
 - 3.1.6.Collateral Events
- 4. IMPACT
 - 4.1.1. Public Programs
 - 4.1.2.LBO1
 - 4.1.3. Visual Content Marketing
- 5. LAHORE BIENNALE FOUNDATION PROGRAMMES
 - 5.1.1.RESEARCH UNIT AWARDS AND GRANTS
- 6. LAHORE BIENNALE 01 SPONSORS, PATRONS & SUPPORTERS

INTRODUCTION

The Lahore Biennale Foundation (LBF) is a non-profit organization that seeks to provide critical sites for experimentation in the visual arts. LBF focuses on the many stages of production, display and reception of contemporary art in diverse forms. It understands inclusivity, collaboration, and public-engagement as being central to its vision and is committed to developing the potential of art as an agent of social transformation. To this end, LBF endeavours to support art projects across Pakistan.

Aims & Objectives

- 1. To operate as an independent organization that promotes contemporary art;
- 2. To foster public interaction with the arts by supporting the production, exhibition and dissemination of contemporary art in diverse forms;
- 3. To encourage critical practices in the arts that are based on research and experimentation;
- 4. To facilitate mobility of practitioners across borders and provide access to learning opportunities, resources, and connections with domestic and international partners;
- 5. To encourage the practice of arts as a process that engages art with society.

Board of Directors

Osman Khalid Waheed Co-Chairman

Ali Naqvi Co-Chairman

Qudsia Rahim Executive Director

Rafay Alam Secretary of the Board

Fawzia Naqvi

Raza Ali Dada

Mohsin Hamid

LBF is supported by government bodies, and has developed enduring relations with international partners in order to bridge institutional gaps between Lahore and the rest of the world. In addition to providing free public programming to the arts, the LBF hosted its flagship event the Lahore Biennale in 2018, and is presently undertaking arrangements for Lahore Biennale 02, with an anticipated February 2020 timeline.

Students at Alhamra Art Complex



Artist Warda Shabbir's outdoor installation at Lawrence

LAHORE BIENNALE 01: SHEHR-O-FUNN

The Lahore Biennale Foundation hosted its inaugural edition the Lahore Biennale (LB01) from 18th to 31st March, 2018. LB01 was a fourteen-day event that deployed Lahore as a platform for a dynamic exhibition and engagement space for audiences of over 11 million. The primary aim was to celebrate creativity, foreground diversity, foster coexistence and participation, and encourage a multiplicity of representations.

In alignment with the core LBF values of inclusivity, collaboration, and public engagement; the LBO1 invited artists, groups, and institutions to work on various scales and at multilayered sites throughout the city of Lahore. Exhibitions and events for LBO1 were held at seven major venues that engaged with the city's Mughal, Colonial and Modern layers.

In order to address the dynamics of "public engagement" in the arts, the LBO1 tested the parameters of "art" and "public" by contextualizing this relation within the specificities of Lahore and in a global context. For this purpose, the LBO1 developed Art in Public Spaces and Public Programs alongside other discussion-opportunities for critical thinking and practice in its Academic Forum.

Collaborations were another integral component of the LBO1; segments and collateral projects were developed with the city's various organizations, institutions, and individuals. These partnerships, which became a bridge towards a wider community network were also crucial for maintaining community dialogue during, and after the Biennale.

LBO1 Director's Note

The Lahore Biennale Foundation (LBF) was founded in 2014 in an effort to create opportunities for the promotion of the visual arts in ways that encourage public involvement in the arts. In our past projects, we have focused on developing opportunities for creative practitioners to develop their work and present it to local and international publics. We have successfully executed numerous public-private projects in Lahore and elsewhere during the previous four years.

Along with my team and the board of the Lahore Biennale Foundation, I am very proud to present the inaugural edition of the Lahore Biennale, the flagship event for LBF planned to be held every two years.

Biennales are large-scale public art exhibitions that take art beyond the realm of galleries and museums and directly into the public domain. Biennales positively transform perceptions of cities and nations that host them and play an important role in the promotion of art and culture. All the exhibitions and programs for LB01 are free and open to the public. The focus of this inaugural Biennale is on the city of Lahore, and on the surrounding region of South and West Asia.

Historically, Lahore has been one of the capitals of arts, culture and letters, a city of gardens and monuments. Today, the city is home to prominent artists, cultural practitioners, music *gharanas* and art institutions. However, given that Pakistan lacks spaces such as museums of contemporary art to showcase such work on a sustained basis, one of the aims of the Biennale is to create this exposure for local audiences, and to enrich conversation and dialogue within the local art scene.

For LB01 we have also commissioned many new site-specific installations of contemporary art. Some of these engage with the idea of nature, others work with Lahore's layered history and diverse geography. Our exhibition sites include structures with unique architectural features such as the Shahi *Hammam* and the Summer Palace at the Lahore Fort, and the award-winning modern complex of the Alhamra Art Centre.

The Biennale also aims to create more awareness in Pakistan of the exciting developments taking place in the region. Accordingly, another focus of the exhibition and programming is to bring the work of artists and the voices of curators and scholars working on South and West Asia. We hope these efforts will continue to foster greater mutual understanding and cooperation in future.

Finally, the Biennale and LBF aims to develop greater institutional expertise in Pakistan, by inviting museum curators and personnel associated with established international cultural institutions to participate in LB01. The Biennale and its programs are possible through the support extended to us from participating artists who have so generously devoted time and effort to their projects, and believed in our vision. I would like to thank the board, my advisors, and especially my partner and my daughter. We are also grateful for the support of the government, private sponsors, and international cultural partners. We acknowledge this in humility, and value the trust that individuals and organizations have placed upon us in realizing the first Biennale.

Qudsia Rahim LBO1 Director

TEAM LB01 Director LB01

Qudsia Rahim

Advisors

Iftikhar Dadi Academic

Ayesha Jatoi Publication

Raza Ali Dada Exhibition Design

Affiliate Curator Mariah Lookman

Exhibition Design & Production

Murtaza Ali Zaineb Siddiqui Haseeb Zafar Asna Ejaz Khan Waheed Latif Osama Nisar

HR, Marketing & Finance

Farhan Rafiq Sheikh Omer Osama Nisar Asma Hassan

Academic Programming

Iftikhar Dadi Aziz Sohail Amna Suheyl

PR & Social Media

Fatima Fazli Hasna Sami

Urdu Translations

Rida Zainab

Communications

Fatima Rehman

Curatorial Team

Zarmina Arif

Project & Event Management

Zafar Mehmood Sonbal Khokhar

Design

Rizwan Hussain Baber Baig

Administration

Shahbaz Anjum Javed Naseer Yasir Ahmed

LBF would like to thank all its volunteers who worked tirelessly to make the event possible.



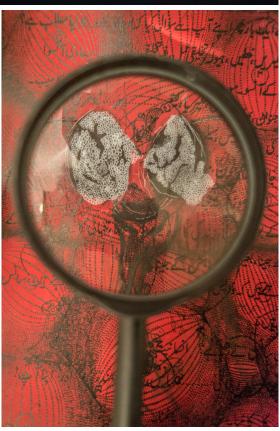


Image caption in clockwise order: Komail Aijazuddin, *Gold Cube*, Sitespecific installation at Alhamra Art Complex; Naima Dadabhoy, *Artists's Studio*, Multiple mediums

List of Participating Artists

Aisha Khalid Masooma Syed
Ali Kazim Mehreen Murtaza
Alia Syed Minam Apang
Amar Kanwar Miniature Painting Ateli

Alia Syed Minam Apang Naeem Mohaiemen
Amar Kanwar Miniature Painting Atelier: Naila Mahmood
Asad Raza Ahmed Javed Naima Dadabhoy
Asvajit Boyle Arsalan Farooqi Naiza Khan
Atif Khan Asima Khan Noor Ali Chagani

Muhanned Cader

Nadia Kaabi-Linke

Awami Art Collective Brishna Amin Rasel Chowdhury
Ayesha Jatoi Eesha Suhail Rehana Mangi
Ayesha Sultana Eman Fatima Sadia Salim

Bani Abidi Fizza Salima Hashmi CAMP (Shaina Anand and Ashok Hammad Gilani Salman Toor

Sukumaran) Muhammad Jawad Seema Nusrat
David Alesworth Muzammil Khan Shahpour Pouyan

Faiza Butt Natalia Ashraf Shahzia Sikander Fazal Rizvi Nyla Talpur Shezad Dawood Firoz Mahmud Rahman Zada Shirin Neshat Halil Altindere Ramzan Jafri T Shanaathanan

Hamra Abbas Rizwan Un Nabi Butt Waqas Khan

Hira NabiSajid KhanWardha ShabbirHuma MuljiSana NajamZahoor ul Akhlaq

Iftikhar Dadi & Elizabeth DadiShah AbdullahZambeel Dramatic ReadingsImran QureshiShahid Malik

Kay Walkowiak Shakila Haider
Komail Aijazuddin S.M Khayyam
Lala Rukh Syed Hussain

Mahbub Shah Tahir Ali Saddique

Manisha Gera Baswani Zarina Khan

PROGRAM HIGHLIGHTS

The inaugural Lahore Biennale (LBO1) which took place from March 18-31 was Lahore's largest public art event. More than 50 artists from 10 countries participated in LBO1. The artworks were exhibited across seven venues; representative of the city's Mughal, colonial and modern eras.

Venues included Alhamra Art Complex, Bagh e Jinnah, Lahore Fort, the Canal (Mall Road intersection), Mubarak Haveli and Lahore Museum.

PUBLIC PROGRAMS

Academic Forum

The LBO1 Academic Forum was a fourteen-day program organized by LBO1 academic advisor, and participating artist Iftikhar Dadi. It brought in curators, critics, and scholars to Lahore. The forum included public lectures, panel discussions, and workshops presented by artists and academics who work on Asia and the global South. Forum themes included topics such as the transaction between studio practice and social engagement, the relation of art practice to history, archive, memory, and place; and the role of institutions in engendering critical thinking and public debate.

artSPEAK

Initially introduced by the Lahore Biennale Foundation in 2015 as a platform for critical discourse, artSPEAK was reintroduced into the LBF format with support from creative practitioners whose work also formed part of the Biennale. The curated series of lectures and panels highlighted elements of artistic practices; with the audience constituting an integral part of the dialog. It allowed for the audience to engage with the work on display, and for artists to re-examine their own practices.



LBO1 Academic Advisor Iftikhar Dadi at artSPEAK



School children gather around an art workstation at Youth Forum



Performance reading by artist Naiza Khan

Youth Forum

Through the Youth forum, LBO1 created opportunities for artistic engagement for youth from all over the country — cutting across the economic-class divide. Its primary goal was to expose children and young adults between the ages of eight to sixteen to contemporary and public art. Workshop programs in several areas of art-making and writing began March 19, and continue for the duration of the Biennale at the Bagh-e-Jinnah.

Commissioned Curated Exhibition

Organized by affiliate curator Mariah Lookman 'Invitation to Action' takes its critical cue from the double-edged title of a short sketch by Saadat Hassan Manto on the nature of midleless violence during and after the partition of India in 1947. List of participating artists included those living on both sides of the border: Aisha Khalid, Alia Syed, Ayesha Jatoi, Ayesha Sultana, Asvajit Boyle, Lala Rukh, Mahbub Shah, Minam Apang, Muhanned Cader, Rasel Chowdhury, T Shanaathanan and Zahoor ul Akhlaq.

Performing Arts

The opening and closing weekends of LBO1 featured live musical performances, and theater productions. These included: Pulitzer prize winning composer Du Yun, Pakistani musician Ali Sethi, sketch by Salima Hashmi, performance reading by Artist Naiza Khan, and dramatic readings by Zambeel.

Collateral Events

I, too, am a part of this history

Curated by Zahra Khan, Foundation Art Divvy & The Fakir Khana Museum Fakir Khana Museum, Hakiman Bazar, Bhatti Gate

Everyday Glamor

Razin Rubin, Hassan Qureshi & Naveen Amjad Taseer Art Gallery

Uncommon Symmetries: Compositions

Collage by Nurjahan Akhlaq, Rohtas Gallery

The Power of Art and Activism in the 1980s Nairang Art Gallery

River in an Ocean — The Creative Process 50-N, Gulberg 2, Gurumangat Road

Pindropdin Appearance 1: Artist Shazia Mirza, Jinnah Library

Pindropdin Appearance 2 Artist:

Shazia Mirza at artSPEAK LBO1 Alhamra Adbi Baithak

Pindropdin Appearance 3: Muhammad Umar at Hall 3 Alhamra Art Center, Mall

4 ROOMS - Paintbucket Gallery

The Institute of Language, Art and Culture Gaddafi Stadium

4 ROOMS - Paintbucket Gallery

The Institute of Language, Art and Culture Gaddafi Stadium

Pecha Kucha Night: Creatives in the City

Alhamra Art Center, Mall Road

Under the same sky, by Syed Hussain Studio - O, O Art Space

Master's Collection

Gaddafi Alhamra Art Museum

Baat Cheet: Artists in Conversation

Studio - O, O Art Space

Personal or Social': a Two person show

Ahmed Javaid & Sobia Ahmed Studio - O, O Art Space

Lahore Colors

Zulfis Art Gallery, 912 R1 Johar Town

Resurgence at Ejaz Gallery

Curated by Mariam Hanif

Of Spaces

Co- curated by Sheraz Faisal, & Momina Muhammad PIFD Gallery

Curated by Imran Ahmad

Zahoor-Ul-Akhlag Gallery, NCA



Miniature painters at one of seven LBO1 sites, Maktub Khana



School children pose for a photograph after a kite-making workshop



Audience at one of LBO1 collateral events *The Power of Art and Activism in the* 1980s, at Nairang Art Gallery



Shirin Neeshat's interactive video installation *Turbulence* at Lahore Fort

1.5 mil 75+ +08 No. of artworks No. of **Total** showcased participating attendance artists MARCH 18-31 2018 Iftikhar Dadi & Elizabeth Dadi, Roz e Shab, Summer Palace

PUBLIC PROGRAMS

2500

ACADEMIC FORUM & ARTSPEAK

Public lectures, panel discussions, and workshops led and presented by artists and academics from Asia and the global South

3200

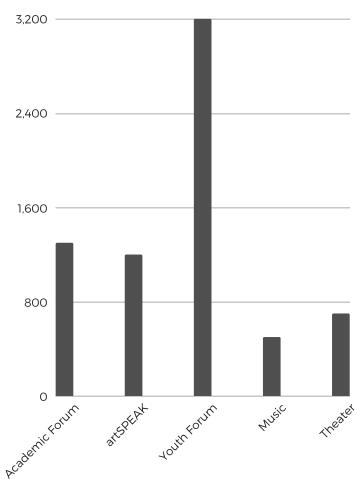
YOUTH FORUM

Exposed children and young adults between ages of 8-16 to contemporary and public art

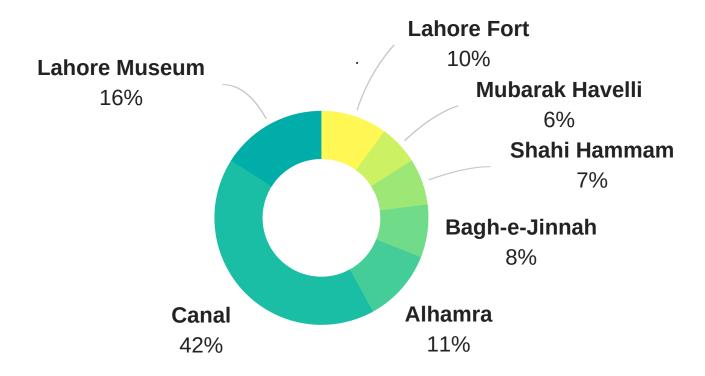
1200

PERFORMING ARTS

Musical and theater performances



LBO1 events were covered by major publications (art and otherwise) with headquarters based in Lahore, and other parts of the world. A few notable mentions include: Henry Kim (Aga Khan Museum, Director), Jugnu Mohsin (Friday Times, Managing Editor & Publisher, Friday Times), Hans Ulrich Obrist (curator, critic, art historian). A more exhaustive list is available under the PR section.



More than 75 artworks were exhibited this year at the Biennale. They were located across seven site-specific installations, in modern and historic venues throughout the walled and historic city districts.

The curatorial vision for LBO1 was decentered in nature, which meant that instead of curatorial authority being divested in solely one person, the Foundation collaborated with multiple curatorial voices — and engaged with an academic and publication advisor to oversee the accompanying programs.

VISUAL CONTENT MARKETING

Major social media networks, including Facebook, Instagram and Twitter are crucial to driving online traffic and keeping LBF followers informed on year-long programmatic activities. This year, majority of the content that was published was about broadcasting LBO1 events,. Campaigns launched towards the latter part of the year were about the Research Unit intiative.

SOCIAL MEDIA STATS



An integrated social media strategy would not work due to platform restrictions. Separate content will be created for Twitter



Text-heavy images received fewer 'likes'; the value of which is hard to gauge in the long-run for building stronger brand identity



Reach is higher on Facebook than any other platform, however engagement rate is the highest for Instagram.

71

5

24

PERCENT

PERCENT

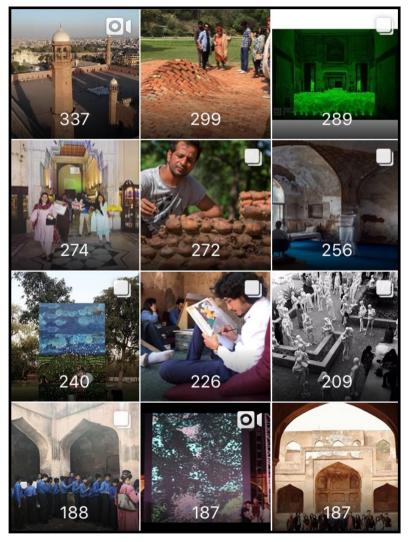
PERCENT

Facebook

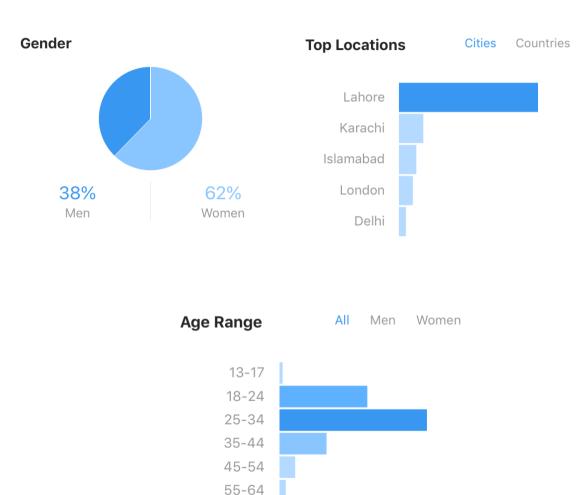
Twitter

Instagram

FOLLOWER INSIGHTS by platform Instagram



Posts within the last 1 year sorted by Engagement

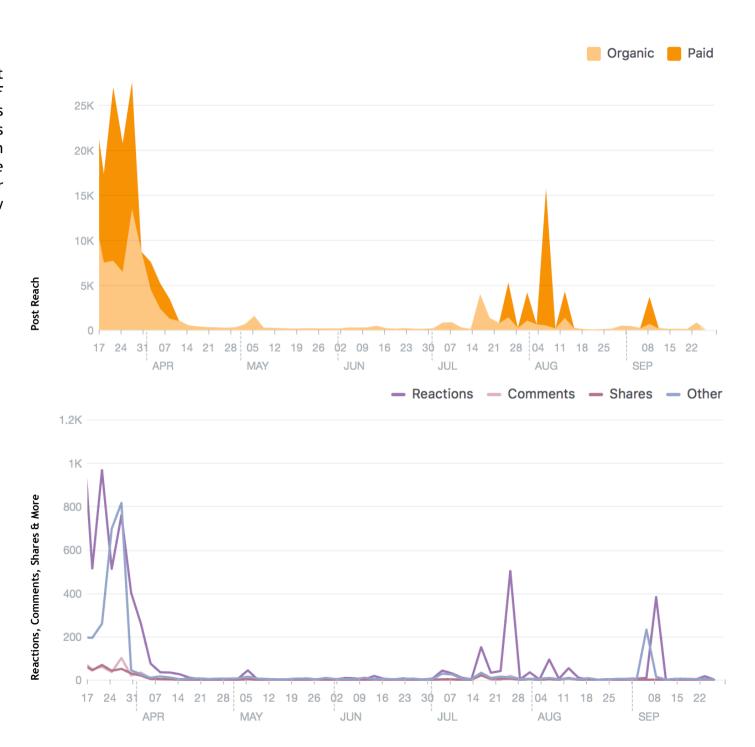


65+

Social Media Demographics

Facebook

The graphs to the right represent online engagement with LBF followers throughout the year. As indicated in the two visuals, it was during the Biennale period when engagement rates peaked for the year, plateauing in the summer (mid-April - June) when little new content was published.



PR Metrics: Latitude, a Lahore-based PR Company was hired for media and event coverage of the LBO1. The following statistics are summarised from their report findings — the full version of which is available upon request.

Publication Name	Mentions	Publication Type
DAWN	20	In-Print, Online
Daily Times	16	In-Print, Online
The Nation	7	In-Print, Online
The News	5	In-Print, Online
Weekend Magazine	5	In-Print, Online
Daily City 42	4	In-Print, Online
Sunday Times Magazine	4	In-Print, Online
Architectural Digest (International)	4	In-Print, Online
ART Now Pakistan	4	Online
The Express Tribune	3	In-Print, Online
Pakistan Today	3	In-Print, Online
The Business	3	In-Print, Online
Daily Nawa-i-waqt	3	In-Print, Online
GT Magazine	3	In-Print, Online
The Friday Times	3	In-Print, Online
Friday Times	2	In-Print, Online
Paperazzi	2	In-Print, Online
T-Edit Magazine	2	In-Print, Online

Publication Name	Mentions	Publication Type
Art Radar Journal	2	Online
Asian Culture Vulture	2	Online
Herald	2	In-Print, Online
India Art Fair	2	Online
The Week	2	In-Print, Online
Youlin Magazine	2	Online
Pakistan Observer	1	In-Print, Online
The Lahore Post	1	In-Print, Online
Daily 92 News	1	In-Print, Online
Daily Aftaab	1	In-Print, Online
Daily Jurat	1	In-Print, Online
Daily Tijarat	1	In-Print, Online
Daily Duniya Lahore	1	In-Print, Online
Daily Janah E Pakistan	1	In-Print, Online
Vivo-Magazine	1	In-Print, Online
Women Magazine	1	In-Print, Online
Destinations	1	Online
TGIF	1	In-Print, Online
Conde Nast (International)	1	In-Print, Online
Frieze (International)	1	In-Print, Online

LAHORE BIENNALE FOUNDATION PROGRAMMES

Since its inception in 2014, the LBF has undertaken several exciting projects in the public sphere to further one of its primary aims of creating an infrastructure for the arts. These have included projects such as *My East is Your West* and *Intersections: Art in Public Spaces* that have expanded the scope of art by enabling public accessibility to the arts. Similarly, contributions to the field of art academia have also been made through LBF's Artist-in-Residence program, Research Fellowship Award, and the artSPEAK series.

RESEARCH UNIT

This year the LBF introduced a series of grants and awards with the aim to encourage primary research on artistic cultures as well as to support writing, workshop training, and curatorial practices. The Research Unit initiative comprises a range of grants and awards, with the aim to foster research capacities at individual, collective, and institutional levels. The Research Unit which concluded its final call for submissions on September 10th, 2018 is committed to sharing the research results in an open-access framework.

Each grant will have a dedicated mentor who provides grantee with guidance on their respective projects.

Core team members:
Iftikhar Dadi, Cornell University
Sean Anderson, MOMA
Salima Hashmi, Beaconhouse National University
Jane Debevoise, Asia Art Archive
Naazish Ata-Uallah, Former Principal, National College of Arts
Hammad Nasar, Stuart Hall Foundation

AWARDS & GRANTS (2018)

Kamran Asdar Ali, Dean of Humanities, LUMS

- LBF Research Fellowship
- LBF AAN Research Grant
- Asma Jahangir Award for Cultural Contribution Towards Social Justice

GOVERNMENT PATRONS

Government of Punjab-Department of Information and Culture

The Commissioner's Office, Lahore

Punjab Council of the Arts

Parks and Horticulture Authority (PHA)

Walled City of Lahore Authority

City District Government Lahore

Lahore Museum

Punjab Information Technology Board

Lahore Arts Council

Rang Lahore

The Tourism Development Corporation of Punjab

SPONSORS

HBL

AAN Foundation

AkzoNobel

Coca-Cola

Jubilee Life Insurance

Ferozsons Laboratories Limited

BF Biosciences

Nayyar Ali Dada & Associates

Samad Apparel

Pak Elektron Limited (PEL)

SimSim by FINCA

EVENT AND MEDIA PARTNERS

Dawn

Latitude Corporate Relationship Solutions

City FM 89

FM 91

Sutton

Destinations

ArtNow

LIBAS International

FOUNDING PATRON

Babar Ali Foundation

PATRONS LB01

Mr. & Mrs. Yawar Ali Ms Ambreen Zamar

(List continues on next page)

INSTITUTIONAL PARTNERS

British Council

Sharjah Art Foundation

Aga Khan Trust for Culture

Aga Khan Museum

Goethe Institut

New North and South Network

Phileas-A Fund for Contemporary Art

American Institute of Pakistani Studies

The Whitworth

Kiran Nadar Museum of Art

Imran Mir Art Foundation

Nairang Galleries

National College of Arts (NCA)

Information Technology University (ITU)

The Institute for Comparative Modernities (ICM)

Cornell University

Lahore University of Management Sciences (LUMS)

Prohelvetia Swiss Arts Council

Global Shapers Community Lahore

The Little Art

Nagsh School of Arts

Lions Club International

Beaconhouse School System

Lahore Grammar School (LGS)

Australian High Commission

Colombo Art Biennale

Karachi Biennale

Kochi-Muziris Biennale

Manchester Art Gallery

Liverpool Biennale

Alliance Française Lahore

The University of Manchester

Dhaka Art Summit

Arts Council England

The Tetley

HOSPITALITY PARTNER

Nishat Hotels

(List continues on next page)

SPECIAL THANKS

Nayyar Ali Dada

Umer Rasool

Amin Jaffer

Fawzia Naqvi

Ayesha & Murad Saigol

Attiq-u-din Ahmed

Iqra Mansha

Tanvir Hasan

Mehreen Khurshid-Rizvi

Karen Stone Talwar

Stefan Winkler

Abdullah Sumbal

Kamran Lashari

Dr. Umer Saif

Salima Hashmi

Sehyr Saigol

Naazish Ata-Ullah

Masood Khan

Razi Ahmed

Ms. Henna Babar Ali

Kamran Asdar Ali

Ayesha Khalid Waheed

Sally Tallant

Mian Shakeel

Alison Darnbrough

Sarah Hashawani